



# AdvantEdge Analytics

Change Leadership Symposium

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**CHANGE**  
**LEADERSHIP**  
Symposium

# Big Banks are Spending on Data and Analytics

Chase Bank spent more than \$1B in the last 2 years.

- Has a team of **200+** Data Scientists and Analysts
- Serves nearly **50%** of U.S. households



Wells Fargo spending \$100M per year.

- Has a team of 600+ Data Scientists and Analysts



## Today, there are more Fintech companies than CUs in the U.S.

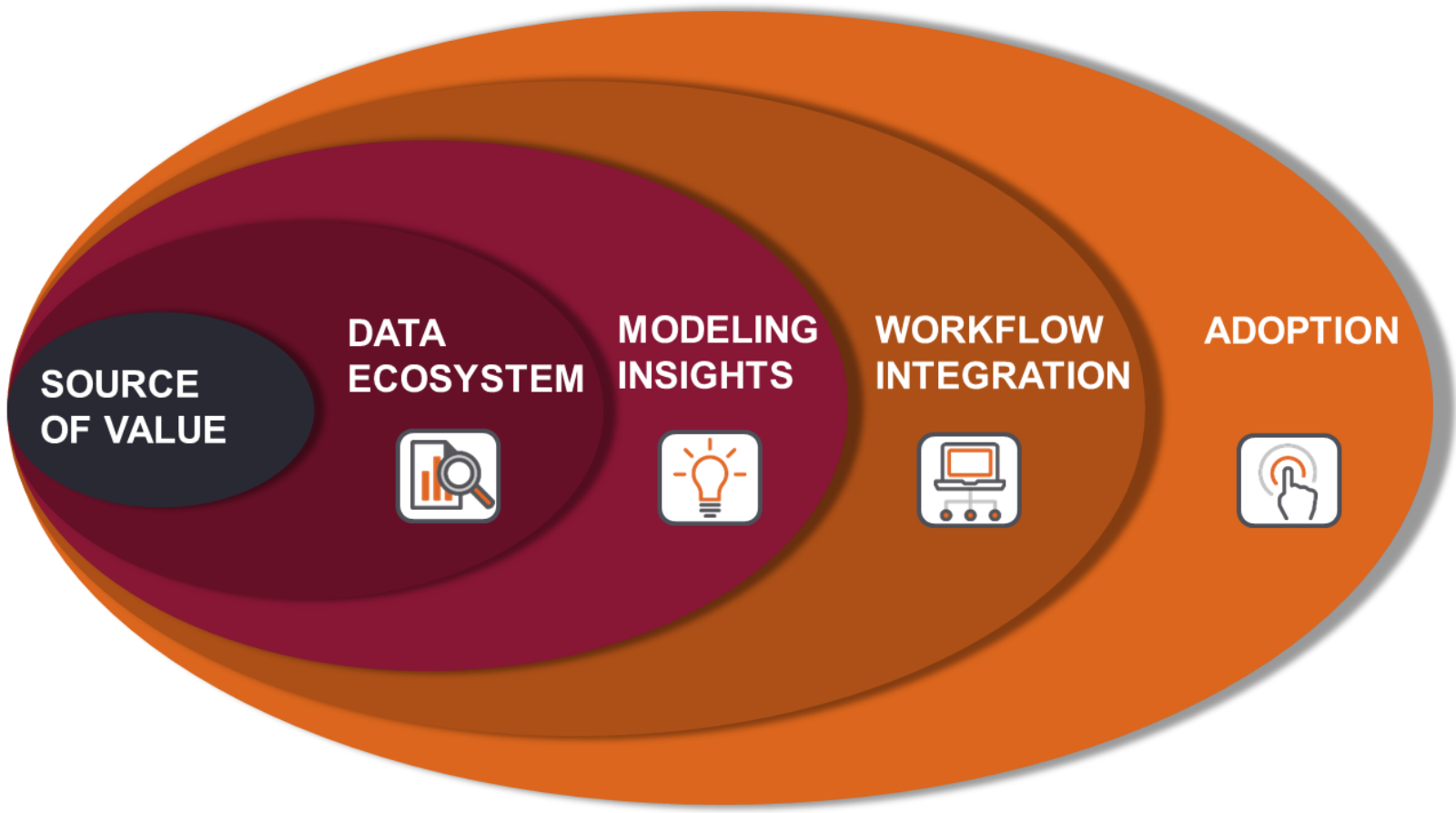
- **82%** of financial institutions expect to increase FinTech partnerships in the next 3 to 5 years.<sup>1</sup>

*88% of financial institutions believe they're likely to lose revenue to innovators.<sup>1</sup>*

<sup>1</sup> PwC Global FinTech Report 2017 – Executive Summary

# Key Elements for Your Data and Analytics Strategy

integrated end-to-end



# Strong Market Demand and Pressing Credit Union Needs

## Credit Union Challenges

*Data is fragmented and IT infrastructure lagging*



*Unclear picture of operations to make business decisions*



*Lack of analytics capabilities (talent, scale)*



## Services

### ORGANIZE

*Data Management*



### TRANSLATE

*Reporting & Performance Management*



### EXECUTE

*Advanced Analytics Solutions*



# Industry-Wide Collaborator



## The Opportunity

To be the Optum of credit union industry

# Q & A